

WHY IS BUSINESS INTERNET SO EXPENSIVE

WHY IS BUSINESS INTERNET SO EXPENSIVE IS A COMMON QUESTION AMONG COMPANIES SEEKING RELIABLE CONNECTIVITY TO SUPPORT THEIR OPERATIONS. BUSINESS INTERNET PRICING OFTEN APPEARS SIGNIFICANTLY HIGHER THAN RESIDENTIAL INTERNET, LEADING TO INQUIRIES ABOUT THE FACTORS THAT CONTRIBUTE TO THESE COSTS. THIS ARTICLE EXPLORES THE VARIOUS REASONS BEHIND THE ELEVATED PRICE TAGS OF COMMERCIAL INTERNET SERVICES, INCLUDING INFRASTRUCTURE REQUIREMENTS, SERVICE QUALITY, AND ADDITIONAL FEATURES TAILORED FOR BUSINESSES. UNDERSTANDING THESE ELEMENTS PROVIDES CLARITY ON WHY COMPANIES INVEST MORE IN INTERNET SOLUTIONS DESIGNED TO ENSURE UPTIME, SPEED, AND SECURITY. THE DISCUSSION ALSO COVERS HOW SERVICE LEVEL AGREEMENTS AND DEDICATED SUPPORT INFLUENCE PRICING STRUCTURES. BELOW IS A DETAILED EXAMINATION OF THE PRIMARY FACTORS CONTRIBUTING TO THE COST OF BUSINESS INTERNET, FOLLOWED BY AN OVERVIEW OF COMMON PRICING COMPONENTS AND HOW THEY COMPARE TO RESIDENTIAL INTERNET OPTIONS.

- THE INFRASTRUCTURE AND TECHNOLOGY BEHIND BUSINESS INTERNET
- SERVICE QUALITY AND RELIABILITY REQUIREMENTS
- ADDITIONAL FEATURES AND SERVICES FOR BUSINESSES
- CONTRACTUAL AGREEMENTS AND PRICING MODELS
- COMPARING BUSINESS INTERNET TO RESIDENTIAL INTERNET COSTS

THE INFRASTRUCTURE AND TECHNOLOGY BEHIND BUSINESS INTERNET

ONE OF THE LEADING REASONS WHY BUSINESS INTERNET IS SO EXPENSIVE IS THE ADVANCED INFRASTRUCTURE AND TECHNOLOGY REQUIRED TO MEET THE DEMANDS OF COMMERCIAL USERS. BUSINESSES OFTEN NEED HIGHER BANDWIDTH, LOWER LATENCY, AND MORE ROBUST CONNECTIONS THAN RESIDENTIAL CUSTOMERS. THIS NECESSITATES THE DEPLOYMENT OF SPECIALIZED HARDWARE, FIBER OPTIC CABLES, AND DEDICATED LINES THAT COME WITH HIGHER INSTALLATION AND MAINTENANCE COSTS.

DEDICATED FIBER OPTIC CONNECTIONS

UNLIKE RESIDENTIAL INTERNET THAT OFTEN RELIES ON SHARED BANDWIDTH, BUSINESS INTERNET FREQUENTLY USES DEDICATED FIBER OPTIC LINES. THESE CONNECTIONS PROVIDE SYMMETRICAL UPLOAD AND DOWNLOAD SPEEDS AND REDUCE THE RISK OF CONGESTION. HOWEVER, INSTALLING AND MAINTAINING FIBER OPTIC INFRASTRUCTURE IS CAPITAL-INTENSIVE, CONTRIBUTING TO HIGHER MONTHLY FEES.

NETWORK REDUNDANCY AND SECURITY

BUSINESS INTERNET PROVIDERS INVEST HEAVILY IN REDUNDANT NETWORK PATHS AND ADVANCED SECURITY MEASURES TO MINIMIZE DOWNTIME AND PROTECT SENSITIVE DATA. THIS INCLUDES BACKUP CONNECTIONS, FIREWALLS, DDoS PROTECTION, AND REGULAR MONITORING, ALL OF WHICH INCREASE OPERATIONAL EXPENSES AND, CONSEQUENTLY, PRICES.

SERVICE QUALITY AND RELIABILITY REQUIREMENTS

ANOTHER CRITICAL FACTOR EXPLAINING WHY IS BUSINESS INTERNET SO EXPENSIVE IS THE EMPHASIS ON SERVICE QUALITY AND RELIABILITY. BUSINESSES RELY ON INTERNET CONNECTIVITY FOR DAILY OPERATIONS, COMMUNICATIONS, AND TRANSACTIONS, MAKING ANY DISRUPTION COSTLY. THEREFORE, PROVIDERS OFFER HIGHER SERVICE STANDARDS, INCLUDING GUARANTEES ON UPTIME AND PERFORMANCE.

SERVICE LEVEL AGREEMENTS (SLAs)

BUSINESS INTERNET PLANS OFTEN COME WITH SLAs THAT COMMIT PROVIDERS TO SPECIFIC PERFORMANCE METRICS SUCH AS 99.9% UPTIME. MEETING THESE GUARANTEES REQUIRES INVESTMENT IN MONITORING SYSTEMS AND RAPID RESPONSE TEAMS, INCREASING THE OVERALL COST OF THE SERVICE.

FASTER SPEEDS AND LOWER LATENCY

BUSINESS APPLICATIONS LIKE VIDEO CONFERENCING, CLOUD COMPUTING, AND VoIP DEMAND FASTER SPEEDS AND LOWER LATENCY COMPARED TO RESIDENTIAL USAGE. PROVIDERS CHARGE A PREMIUM FOR THESE ENHANCED PERFORMANCE LEVELS, REFLECTED IN THE PRICING STRUCTURE.

ADDITIONAL FEATURES AND SERVICES FOR BUSINESSES

BUSINESS INTERNET PACKAGES TYPICALLY INCLUDE A RANGE OF EXTRA FEATURES AND SUPPORT SERVICES THAT JUSTIFY THEIR HIGHER COST. THESE ENHANCEMENTS ARE DESIGNED TO ADDRESS THE COMPLEX NEEDS OF COMMERCIAL CUSTOMERS AND ENSURE SMOOTH OPERATIONS.

STATIC IP ADDRESSES

MANY BUSINESSES REQUIRE STATIC IP ADDRESSES TO HOST SERVERS, RUN VPNs, OR MANAGE REMOTE ACCESS SECURELY. STATIC IPs ARE MORE EXPENSIVE THAN DYNAMIC IPs COMMONLY PROVIDED TO RESIDENTIAL USERS, ADDING TO THE BUSINESS INTERNET COST.

24/7 TECHNICAL SUPPORT

DEDICATED TECHNICAL SUPPORT WITH RAPID RESPONSE TIMES IS A STANDARD OFFERING FOR BUSINESS INTERNET CLIENTS. THE AVAILABILITY OF EXPERT ASSISTANCE AROUND THE CLOCK HELPS MINIMIZE DOWNTIME BUT ALSO INCREASES SERVICE EXPENSES.

MANAGED SERVICES AND CUSTOM SOLUTIONS

SOME BUSINESS INTERNET PLANS INCLUDE MANAGED SERVICES, SUCH AS NETWORK MONITORING, TROUBLESHOOTING, AND CONFIGURATION ASSISTANCE. PROVIDERS MAY ALSO OFFER CUSTOMIZABLE SOLUTIONS TAILORED TO SPECIFIC INDUSTRY REQUIREMENTS, WHICH COME AT A PREMIUM PRICE.

CONTRACTUAL AGREEMENTS AND PRICING MODELS

THE CONTRACTUAL FRAMEWORK AND PRICING MODELS USED BY INTERNET SERVICE PROVIDERS CONTRIBUTE SIGNIFICANTLY TO WHY IS BUSINESS INTERNET SO EXPENSIVE. THESE AGREEMENTS OFTEN INVOLVE LONGER COMMITMENTS AND DIFFERENT BILLING STRUCTURES COMPARED TO CONSUMER PLANS.

LONG-TERM CONTRACTS

BUSINESS INTERNET SERVICES TYPICALLY REQUIRE CONTRACTS SPANNING ONE TO THREE YEARS. THESE AGREEMENTS HELP PROVIDERS JUSTIFY UPFRONT INFRASTRUCTURE INVESTMENTS BUT CAN LIMIT FLEXIBILITY AND INCREASE COSTS IF BUSINESSES NEED TO UPGRADE OR CHANGE SERVICES PREMATURELY.

TIERED PRICING AND USAGE-BASED FEES

PRICING FOR BUSINESS INTERNET OFTEN INCLUDES TIERED PLANS BASED ON SPEED, DATA USAGE, AND ADDITIONAL FEATURES. HIGH-VOLUME DATA TRANSFER OR EXCEEDING USAGE LIMITS CAN INCUR EXTRA CHARGES, MAKING THE OVERALL COST HIGHER THAN FLAT-RATE RESIDENTIAL PLANS.

INSTALLATION AND SETUP FEES

INITIAL SETUP FOR BUSINESS INTERNET CAN INVOLVE SIGNIFICANT FEES DUE TO THE COMPLEXITY OF INSTALLATION, CONFIGURATION, AND TESTING REQUIRED TO MEET BUSINESS STANDARDS. THESE ONE-TIME COSTS ARE FACTORED INTO THE TOTAL EXPENSE OF OBTAINING SERVICE.

COMPARING BUSINESS INTERNET TO RESIDENTIAL INTERNET COSTS

UNDERSTANDING THE DIFFERENCES BETWEEN BUSINESS AND RESIDENTIAL INTERNET PRICING SHEDS LIGHT ON WHY THE FORMER COMMANDS A HIGHER PRICE. WHILE RESIDENTIAL INTERNET IS DESIGNED FOR CASUAL USE, BUSINESS INTERNET ADDRESSES CRITICAL OPERATIONAL NEEDS.

SHARED VS. DEDICATED BANDWIDTH

RESIDENTIAL INTERNET TYPICALLY OFFERS SHARED BANDWIDTH AMONG MULTIPLE USERS, LEADING TO VARIABLE PERFORMANCE. IN CONTRAST, BUSINESS INTERNET PRIORITIZES DEDICATED BANDWIDTH, ENSURING CONSISTENT SPEEDS AND RELIABILITY, WHICH INCREASES COSTS.

SUPPORT AND SERVICE EXPECTATIONS

RESIDENTIAL CUSTOMERS USUALLY RECEIVE BASIC SUPPORT DURING BUSINESS HOURS, WHEREAS BUSINESS CLIENTS EXPECT 24/7 ASSISTANCE AND RAPID ISSUE RESOLUTION. THE HIGHER LEVEL OF CUSTOMER SERVICE PROVIDED TO BUSINESSES IMPACTS PRICING.

QUALITY OF SERVICE (QoS) AND PRIORITIZATION

BUSINESS INTERNET OFTEN INCLUDES QoS FEATURES THAT PRIORITIZE CRITICAL TRAFFIC SUCH AS VOICE AND VIDEO OVER OTHER DATA. IMPLEMENTING AND MANAGING THESE CAPABILITIES REQUIRES SOPHISTICATED NETWORK MANAGEMENT TOOLS, CONTRIBUTING TO HIGHER EXPENSES.

SUMMARY OF KEY DIFFERENCES

- BUSINESS INTERNET OFFERS DEDICATED CONNECTIONS VERSUS SHARED RESIDENTIAL LINES.
- SLAs GUARANTEE UPTIME AND PERFORMANCE FOR BUSINESSES.
- ENHANCED SECURITY AND REDUNDANCY FEATURES ARE STANDARD IN BUSINESS PLANS.
- ADDITIONAL SERVICES SUCH AS STATIC IPs AND MANAGED SUPPORT INCREASE COSTS.
- LONGER CONTRACTS AND TIERED PRICING MODELS DIFFERENTIATE BUSINESS PLANS.

FREQUENTLY ASKED QUESTIONS

WHY IS BUSINESS INTERNET MORE EXPENSIVE THAN RESIDENTIAL INTERNET?

BUSINESS INTERNET IS MORE EXPENSIVE BECAUSE IT OFFERS HIGHER RELIABILITY, FASTER SPEEDS, DEDICATED BANDWIDTH, AND BETTER CUSTOMER SUPPORT, WHICH ARE ESSENTIAL FOR BUSINESS OPERATIONS.

DOES THE COST OF BUSINESS INTERNET INCLUDE ADDITIONAL SERVICES?

YES, BUSINESS INTERNET OFTEN INCLUDES ADDITIONAL SERVICES SUCH AS STATIC IP ADDRESSES, ENHANCED SECURITY FEATURES, SERVICE LEVEL AGREEMENTS (SLAs), AND PRIORITY TECHNICAL SUPPORT, WHICH CONTRIBUTE TO THE HIGHER COST.

HOW DOES THE INFRASTRUCTURE AFFECT THE PRICE OF BUSINESS INTERNET?

BUSINESS INTERNET TYPICALLY REQUIRES MORE ROBUST INFRASTRUCTURE, SUCH AS DEDICATED FIBER CONNECTIONS AND ENTERPRISE-GRADE EQUIPMENT, WHICH INCREASES INSTALLATION AND MAINTENANCE COSTS REFLECTED IN THE PRICE.

WHY DO BUSINESSES PAY MORE FOR HIGHER INTERNET SPEEDS?

BUSINESSES PAY MORE FOR HIGHER SPEEDS BECAUSE THEY NEED TO SUPPORT MULTIPLE USERS, LARGE DATA TRANSFERS, CLOUD APPLICATIONS, AND ENSURE MINIMAL DOWNTIME, ALL OF WHICH REQUIRE FASTER AND MORE RELIABLE CONNECTIONS.

IS THE PRICING OF BUSINESS INTERNET INFLUENCED BY SERVICE LEVEL AGREEMENTS (SLAs)?

YES, SLAs GUARANTEE UPTIME, PERFORMANCE, AND QUICK ISSUE RESOLUTION, PROVIDING BUSINESSES WITH ASSURANCE AND RELIABILITY, WHICH INCREASES THE COST COMPARED TO RESIDENTIAL INTERNET WITHOUT SUCH GUARANTEES.

HOW DOES CUSTOMER SUPPORT IMPACT THE COST OF BUSINESS INTERNET?

BUSINESS INTERNET PLANS OFTEN INCLUDE 24/7 DEDICATED CUSTOMER SUPPORT AND FASTER RESPONSE TIMES TO MINIMIZE DOWNTIME, WHICH INCREASES OPERATIONAL COSTS AND IS REFLECTED IN HIGHER PRICING.

DO BANDWIDTH AND DATA LIMITS AFFECT BUSINESS INTERNET PRICING?

YES, BUSINESS INTERNET PLANS USUALLY OFFER HIGHER OR UNLIMITED BANDWIDTH AND DATA ALLOWANCES TO ACCOMMODATE HEAVY USAGE, INCREASING THE COST COMPARED TO RESIDENTIAL PLANS WITH DATA CAPS.

WHY DO RURAL BUSINESSES OFTEN PAY MORE FOR INTERNET SERVICE?

RURAL BUSINESSES MAY FACE HIGHER COSTS DUE TO LIMITED INFRASTRUCTURE, LONGER DISTANCES FOR SERVICE DELIVERY, AND FEWER PROVIDERS, LEADING TO MORE EXPENSIVE BUSINESS INTERNET OPTIONS.

ARE THERE HIDDEN COSTS THAT MAKE BUSINESS INTERNET EXPENSIVE?

HIDDEN COSTS SUCH AS INSTALLATION FEES, EQUIPMENT RENTAL, NETWORK MANAGEMENT, AND MAINTENANCE CAN CONTRIBUTE TO THE OVERALL EXPENSE OF BUSINESS INTERNET SERVICES.

CAN INVESTING IN EXPENSIVE BUSINESS INTERNET IMPROVE COMPANY PRODUCTIVITY?

YES, INVESTING IN RELIABLE AND FAST BUSINESS INTERNET CAN IMPROVE PRODUCTIVITY BY REDUCING DOWNTIME, ENABLING EFFICIENT COMMUNICATION, SUPPORTING CLOUD SERVICES, AND ENHANCING OVERALL OPERATIONAL EFFICIENCY.

ADDITIONAL RESOURCES

1. *THE HIGH COST OF BUSINESS INTERNET: UNDERSTANDING THE PRICE TAG*

THIS BOOK EXPLORES THE UNDERLYING FACTORS THAT CONTRIBUTE TO THE HIGH COSTS OF BUSINESS INTERNET SERVICES. IT EXAMINES INFRASTRUCTURE EXPENSES, SERVICE LEVEL AGREEMENTS, AND THE TECHNOLOGY REQUIRED TO SUPPORT RELIABLE CONNECTIVITY. READERS WILL GAIN A CLEAR UNDERSTANDING OF WHY BUSINESS INTERNET PRICING DIFFERS SIGNIFICANTLY FROM RESIDENTIAL OPTIONS.

2. *BREAKING DOWN BUSINESS INTERNET PRICING: A COMPREHENSIVE GUIDE*

DELVING INTO THE ECONOMICS BEHIND BUSINESS INTERNET, THIS GUIDE EXPLAINS THE VARIOUS COMPONENTS THAT IMPACT PRICING, SUCH AS BANDWIDTH REQUIREMENTS, SERVICE RELIABILITY, AND CUSTOMER SUPPORT. IT ALSO DISCUSSES HOW MARKET COMPETITION AND REGULATORY FACTORS AFFECT COSTS. THE BOOK IS ESSENTIAL FOR BUSINESS OWNERS SEEKING TO OPTIMIZE THEIR INTERNET EXPENSES.

3. *WHY BUSINESS INTERNET COSTS MORE: THE HIDDEN FACTORS*

THIS BOOK UNCOVERS OFTEN OVERLOOKED REASONS WHY BUSINESS INTERNET IS MORE EXPENSIVE, INCLUDING DEDICATED CONNECTIONS, REDUNDANCY, AND ENHANCED SECURITY PROTOCOLS. IT PROVIDES CASE STUDIES AND EXPERT INSIGHTS TO HELP BUSINESSES UNDERSTAND THE VALUE BEHIND THE HIGHER PRICE. THE AUTHOR ALSO OFFERS ADVICE ON NEGOTIATING BETTER DEALS WITH PROVIDERS.

4. *BUSINESS INTERNET PRICING STRATEGIES: WHAT YOU NEED TO KNOW*

FOCUSING ON THE STRATEGIES USED BY INTERNET SERVICE PROVIDERS, THIS BOOK EXPLAINS HOW PRICING MODELS ARE DEVELOPED FOR BUSINESS CLIENTS. IT COVERS TIERED PRICING, SERVICE LEVEL AGREEMENTS, AND CUSTOM PACKAGES TAILORED TO BUSINESS NEEDS. THE BOOK IS A VALUABLE RESOURCE FOR IT MANAGERS AND DECISION-MAKERS.

5. *FROM INFRASTRUCTURE TO INVOICE: THE TRUE COST OF BUSINESS INTERNET*

THIS TITLE TAKES READERS ON A JOURNEY FROM THE PHYSICAL NETWORK INFRASTRUCTURE TO THE FINAL BILL THAT BUSINESSES RECEIVE. IT HIGHLIGHTS THE INVESTMENTS IN FIBER OPTICS, DATA CENTERS, AND MAINTENANCE THAT JUSTIFY HIGHER PRICES. THE BOOK ALSO DISCUSSES THE ROLE OF TECHNOLOGY ADVANCEMENTS IN SHAPING FUTURE COSTS.

6. *BUSINESS VS RESIDENTIAL INTERNET: WHY THE PRICE GAP EXISTS*

COMPARING BUSINESS AND RESIDENTIAL INTERNET SERVICES, THIS BOOK CLARIFIES THE REASONS FOR THE SIGNIFICANT PRICE DIFFERENCES. IT EXAMINES FACTORS SUCH AS UPTIME GUARANTEES, CUSTOMER SUPPORT, AND BANDWIDTH DEMANDS. THE AUTHOR PROVIDES PRACTICAL TIPS FOR BUSINESSES TO EVALUATE THEIR INTERNET NEEDS EFFECTIVELY.

7. *THE ECONOMICS OF BUSINESS INTERNET: SUPPLY, DEMAND, AND PRICING*

THIS BOOK APPLIES ECONOMIC PRINCIPLES TO THE BUSINESS INTERNET MARKET, ANALYZING SUPPLY AND DEMAND DYNAMICS THAT DRIVE PRICES. IT EXPLORES HOW MARKET COMPETITION, REGULATORY POLICIES, AND TECHNOLOGICAL INNOVATION IMPACT PRICING STRUCTURES. READERS WILL GAIN A MACRO-LEVEL UNDERSTANDING OF THE BUSINESS INTERNET ECOSYSTEM.

8. *NEGOTIATING BUSINESS INTERNET CONTRACTS: GETTING THE BEST VALUE*

A PRACTICAL GUIDE FOR BUSINESSES LOOKING TO REDUCE INTERNET COSTS, THIS BOOK OFFERS STRATEGIES FOR NEGOTIATING CONTRACTS AND UNDERSTANDING SERVICE AGREEMENTS. IT EXPLAINS KEY TERMS, HIDDEN FEES, AND NEGOTIATION TACTICS TO SECURE BETTER PRICING AND SERVICE QUALITY. ESSENTIAL READING FOR PROCUREMENT AND IT PROFESSIONALS.

9. *FUTURE TRENDS IN BUSINESS INTERNET AND COST IMPLICATIONS*

LOOKING AHEAD, THIS BOOK INVESTIGATES EMERGING TECHNOLOGIES AND MARKET TRENDS THAT COULD INFLUENCE THE COST OF BUSINESS INTERNET. TOPICS INCLUDE 5G INTEGRATION, SATELLITE INTERNET, AND INCREASED CYBERSECURITY DEMANDS. THE AUTHOR DISCUSSES HOW BUSINESSES CAN PREPARE FOR AND LEVERAGE THESE CHANGES TO MANAGE EXPENSES.

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Jones, 2009 Updated with cutting-edge online examples and the latest success stories, this accessible handbook will enable any company to profit from business-to-business techniques. Practical yet visionary, this resource provides a blueprint for success by explaining seven proven strategies for increasing profits by direct marketing. Chapters include website references, internet-use statistics, and other developments such as CRM, search-engine optimization, blogging, wikis, podcasting, and social networks. Packed with real-world advice, this new edition also features a personal password to access the companion website for regularly updated news, links, and additional resources.

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2005 Doing Business in the Countryside is a practical source of advice and reference for rural businesses and those contemplating setting up business in the countryside. This unique publication highlights key issues and solutions for maximizing growth and controlling risks and gives a comprehensive insight into the challenges involved in building a rural business. Often overlooked, the rural business community has its own set of unique problems and concerns. This publication provides expert advice and practical guidance on subjects such as diversification, dealing with the planning authorities, business tenancies, employment duties, finance and funding for rural projects and buying and selling the business. Case studies provide illustrations of real situations. Supported by the Countryside Alliance, Doing Business in the Countryside covers the unique dilemmas facing rural businesses and provides invaluable support.

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Congress. House. Committee on the Judiciary. Subcommittee on Intellectual Property, Competition, and the Internet, 2011

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Veljko Milutinovic, 2012-12-06 Design is an art form in which the designer selects from a myriad of alternatives to bring an optimum choice to a user. In many complex of optimum is difficult to define. Indeed, the users systems the notion themselves will not agree, so the best system is simply the one in which the designer and the user have a congruent viewpoint. Compounding the design problem are tradeoffs that span a variety of technologies and user requirements. The electronic business system is a classically complex system whose tradeoff criteria and user views are constantly changing with rapidly developing underlying technology. Professor Milutinovic has chosen this area for his capstone contribution to the computer systems design. This book completes his trilogy on design issue in computer systems. His first work, *Surviving the Design of a 200 MHz RISC Microprocessor* (1997) focused on the tradeoffs and design issues within a processor. His second work, *Surviving the Design of Microprocessor and Multiprocessor Systems* (2000) considers the design issues involved with assembling a number of processors into a coherent system. Finally, this book generalizes the system design problem to electronic commerce on the Internet, a global system of immense consequence.

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Edward Yourdon, 2002 In Managing High-Intensity Internet Projects, Ed Yourdon delivers instant, practical solutions for virtually every challenge you'll face in leading today's high-intensity, Internet-time projects. Yourdon's breakthrough management techniques cover strategies, politics, processes, tools, and the entire development lifecycle - from requirements through coding, monitoring progress through testing and delivery.

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Robert Stackowiak, Art Licht, Venu Mantha, Louis Nagode, 2015-05-07 Enterprise Information Architecture for a New Age: Big Data and The Internet of Things, provides guidance in designing an information architecture to accommodate increasingly large amounts of data, massively large amounts of data, not only from traditional sources, but also from novel sources such everyday objects that are fast becoming wired into global Internet. No business can afford to be caught out by missing the value to be mined from the increasingly large amounts of available data generated by everyday devices. The text provides background as to how analytical solutions and enterprise architecture methodologies and concepts have evolved (including the roles of data warehouses, business intelligence tools, predictive analytics, data discovery, Big Data, and the impact of the Internet of Things). Then you're taken through a series of steps by which to define a future state architecture and create a plan for how to reach that future state. Enterprise Information Architecture for a New Age: Big Data and The Internet of Things helps you gain an understanding of the following: Implications of Big Data from a variety of new data sources (including data from sensors that are part of the Internet of Things) upon an information architecture How establishing a vision for data usage by defining a roadmap that aligns IT with line-of-business needs is a key early step The importance and details of taking a step-by-step approach when dealing with shifting business challenges and changing technology capabilities How to mitigate risk when evaluating existing infrastructure and designing and deploying new infrastructure Enterprise Information Architecture for a New Age: Big Data and The Internet of Things combines practical advice with technical considerations. Author Robert Stackowiak and his team are recognized worldwide for their expertise in large data solutions, including analytics. Don't miss your chance to read this book and gain the benefit of their advice as you look forward in thinking through your own choices and designing your own architecture to accommodate the burgeoning explosion in data that can be analyzed and converted into valuable information to drive your business forward toward success.

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J. Franckel Rak, 2020-04-01 Won't name names but... It's been proven you can get rich faking that you're rich. That reality has blown up the market with a bunch of bro-marketing posers who do nothing but rip other people's content. They have nothing original, not even the rented exotic car. You don't seem to ever see guys like Mark Cuban or Elon Musk selling courses or doing product placement for an extra buck. Is the internet an unreliable place to find these podcasts, courses, advice? All one big upsell? WHAT IS THE TRUTH, WHAT ARE THEY HIDING?

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Kristian Bass, 2018-03-07 This book provides you with an in-depth introduction to the field of e-commerce. We focus on concepts that will help you understand and take advantage of the evolving world of opportunity offered by e-commerce, which is dramatically altering the way business is conducted and driving major shifts in the global economy. Chapter 1 and 2 discuss about the basic concepts of e-commerce and e-business strategy. Chapter 3 describes different types of e-commerce technology. This chapter also tells us about the emerging e-commerce technology innovations. Chapter 4 depicts various types of e-business models and markets. Chapter 5 discuss about the mobile electronic commerce. Chapter 6 tells about the mobile commerce, mobile enterprise

solutions and ubiquitous computing. Chapter 7 tells about the security parameters used in e-commerce and fraud issues and why protection in e-commerce is required. Chapter 8 depicts payment system used in electronic commerce like smart cards, micropayments, e-checking, mobile payments etc. Chapter 9 ensures about the E-Commerce Regulatory, Ethical, and Social Environments. Electronic commerce and m-commerce is a business model in which transactions take place over electronic networks, mostly the Internet. It includes the process of electronically buying and selling goods, services, and information. Certain EC and m-commerce applications, such as buying and selling stocks and airline tickets online, are reaching maturity, some even exceeding non-Internet trade volumes. However, EC and m-commerce is not just about buying and selling; it also is about electronically communicating, collaborating, and discovering information. It is about e-learning, customer service, e-government, social networks, and much more. EC and m-commerce is having an impact on a significant portion of the world, affecting businesses, professions, trade, and of course, people.

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