

political commentators on tv

political commentators on tv play a crucial role in shaping public opinion and providing analysis on current events, government policies, and political trends. These commentators serve as intermediaries between complex political developments and the general audience, offering insights and interpretations that help viewers understand the implications of political actions. With the rise of 24-hour news cycles and digital media, political commentators have become more prominent than ever, appearing on various television networks to discuss and debate pressing issues. This article explores the world of political commentators on TV, including their roles, the most influential figures, the impact they have on public discourse, and the challenges they face in maintaining credibility and objectivity. Understanding the dynamics of political commentary on television is essential for comprehending how media influences democratic engagement and voter behavior. The following sections provide a detailed examination of these aspects to offer a comprehensive overview.

- The Role of Political Commentators on TV
- Notable Political Commentators on TV
- Impact of Political Commentary on Public Opinion
- Challenges Faced by Political Commentators on TV
- The Future of Political Commentary on Television

The Role of Political Commentators on TV

Political commentators on TV serve as analysts, critics, and educators who interpret political events and policies for the television audience. Their primary function is to break down complex political issues into understandable segments while offering diverse perspectives. They often participate in panel discussions, deliver monologues, or host shows dedicated to political analysis. By doing so, they help viewers to critically evaluate political developments and form informed opinions.

Analysis and Explanation

One of the key responsibilities of political commentators on TV is to analyze political news as it unfolds. They explain the significance of legislative changes, electoral outcomes, and international relations in a way that is accessible to the public. This analytical role enhances the audience's understanding of political mechanisms and the potential consequences of government decisions.

Shaping Public Discourse

Political commentators influence the public discourse by framing political narratives and highlighting particular issues. Their commentary can set the agenda for public debate and influence which topics gain prominence in the media and public consciousness. Through their platforms, commentators can raise awareness about critical political matters and encourage civic engagement.

Providing Diverse Perspectives

In many cases, political commentators on TV represent a range of ideological viewpoints, contributing to a balanced discussion. Diverse perspectives allow viewers to hear arguments from multiple sides, which is vital for a healthy democratic process. This diversity also helps to challenge biases and promote critical thinking among the audience.

Notable Political Commentators on TV

Several political commentators on TV have gained prominence due to their expertise, communication skills, and influence. These individuals often have backgrounds in journalism, political science, law, or public policy. Their ability to analyze and articulate complex political subjects has earned them wide recognition.

Prominent Figures in Political Commentary

- **Anderson Cooper:** Known for his insightful interviews and coverage of political events on CNN.
- **Rachel Maddow:** Host of a popular political commentary program, known for detailed research and progressive viewpoints.
- **Sean Hannity:** A conservative commentator with a large audience on Fox News, influential in conservative political circles.
- **Chris Wallace:** Renowned for balanced moderating and interviewing skills across multiple political platforms.
- **Fareed Zakaria:** International affairs analyst with a focus on global politics and U.S. foreign policy.

Criteria for Credibility and Influence

The credibility of political commentators on TV is often determined by their knowledge, impartiality, and ability to communicate effectively. Influential commentators tend to maintain journalistic integrity, fact-check their statements, and provide evidence-based analysis. Their reputation is built over years of consistent, accurate commentary and audience trust.

Impact of Political Commentary on Public Opinion

Political commentators on TV significantly impact public opinion by shaping perceptions about politicians, policies, and political parties. Their framing of issues and the tone of their commentary can influence voter attitudes and behaviors.

Agenda Setting and Framing Effects

Commentators help set the agenda by choosing which topics to emphasize and how to present them. This framing effect can direct the public's attention and shape the interpretation of political events. For instance, emphasizing economic issues over social policies can shift public concern and political priorities.

Mobilization and Political Engagement

Television political commentary can motivate viewers to become more politically active. By informing the public about critical issues and encouraging debate, commentators contribute to higher voter turnout and civic participation. They also play a role in mobilizing support for or opposition to political candidates and causes.

Polarization and Partisan Bias

While political commentators on TV can promote informed discussion, they can also contribute to political polarization. Partisan commentary that favors one side excessively may deepen divisions and reduce opportunities for consensus. This polarization can affect the overall quality of democratic dialogue and decision-making.

Challenges Faced by Political Commentators on TV

Despite their influence, political commentators on TV face several challenges that affect their work and public perception. These challenges include maintaining objectivity, dealing with misinformation,

and navigating the pressures of a competitive media environment.

Maintaining Objectivity and Credibility

One of the greatest challenges is balancing personal viewpoints with the responsibility to provide fair and accurate analysis. Political commentators must avoid sensationalism and bias to preserve their credibility. This requires rigorous fact-checking and ethical standards in reporting.

Combating Misinformation

The rise of fake news and misinformation on social media has increased the pressure on political commentators to verify information before presenting it to viewers. They must be vigilant in distinguishing between credible sources and misleading content to maintain trust with their audience.

Pressure from Ratings and Audience Expectations

The competitive nature of television news often pressures commentators to prioritize entertainment value and controversy over nuanced analysis. This can lead to oversimplification of complex issues and sensationalized commentary aimed at attracting viewers rather than informing them.

The Future of Political Commentary on Television

The landscape of political commentary on TV is evolving with technological advancements and changing viewer habits. Emerging trends and innovations are shaping how political analysis is delivered and consumed.

Integration of Digital and Social Media

Political commentators increasingly use digital platforms and social media to reach broader audiences and engage in real-time discussions. This integration allows for interactive formats and instant feedback, enhancing the connection between commentators and viewers.

Emphasis on Fact-Checking and Transparency

Future political commentary is likely to place greater emphasis on transparency and fact-based reporting. Networks and commentators are adopting stricter standards to combat misinformation and increase audience trust amid growing skepticism.

Diversification of Voices and Perspectives

There is a growing demand for more diverse voices and perspectives in political commentary on TV. This diversification reflects changes in society and aims to provide a more comprehensive understanding of political issues across different demographics and viewpoints.

1. Political commentators on TV analyze and explain complex political events to the public.
2. They influence public discourse by framing political narratives and presenting diverse viewpoints.
3. Notable commentators include figures from various ideological backgrounds and media networks.
4. Their commentary impacts public opinion, political engagement, and can contribute to polarization.
5. Challenges include maintaining objectivity, combating misinformation, and managing media pressures.
6. The future involves greater digital integration, fact-checking, and diversity among commentators.

Frequently Asked Questions

Who are some of the most influential political commentators on TV today?

Some of the most influential political commentators on TV today include Anderson Cooper, Rachel Maddow, Sean Hannity, Tucker Carlson, and Chris Wallace.

How do political commentators on TV impact public opinion?

Political commentators on TV shape public opinion by providing analysis, framing political issues, and often reinforcing viewers' existing beliefs through their commentary and presentation style.

What are the main differences between liberal and conservative political commentators on TV?

Liberal political commentators tend to emphasize social justice, government intervention, and progressive policies, while conservative commentators often focus on limited government, free markets, and traditional values.

How has the role of political commentators on TV evolved with the rise of social media?

With social media, political commentators have expanded their reach, engaging with audiences in real-time, and often influencing online political discourse beyond traditional TV formats.

Are political commentators on TV required to be unbiased?

While some networks strive for balanced reporting, many political commentators openly express their opinions and biases, and viewers are encouraged to critically evaluate the perspectives presented.

What is the impact of political commentary shows on voter behavior?

Political commentary shows can mobilize voters by highlighting key issues, shaping narratives, and encouraging political participation, but they can also contribute to polarization depending on their tone and content.

How do political commentators prepare for their TV appearances?

Political commentators prepare by researching current events, reviewing news sources, analyzing data, and often consulting experts to provide informed opinions during their TV segments.

What controversies have involved political commentators on TV recently?

Recent controversies include accusations of spreading misinformation, biased reporting, and heated on-air debates that sometimes lead to public backlash or network disciplinary actions.

How do networks choose political commentators for their TV programs?

Networks select political commentators based on expertise, communication skills, audience appeal, and sometimes ideological alignment with the network's target viewership.

Additional Resources

1. The Loudest Voice: Inside the Rise and Fall of a Political Media Titan

This book delves into the life and career of a prominent TV political commentator, exploring how their voice shaped political discourse in America. It offers an in-depth look at the media strategies, controversies, and influence behind the scenes. Readers gain insight into the intersection of politics, media, and personal ambition.

2. Breaking News: The Role of Political Commentators in Shaping Public Opinion

An analytical exploration of how TV political commentators influence public perception and political

outcomes. The book examines case studies of major news events and the commentators who framed them for audiences. It also discusses the ethical responsibilities and challenges faced by these media figures.

3. *Echo Chamber: The Rise of Partisan TV Commentators and Its Impact on Democracy*

This book investigates the increasing polarization in political commentary on television, focusing on the rise of partisan voices. It explores how commentators contribute to echo chambers and the consequences for democratic debate. Through interviews and research, it reveals the dynamics behind biased reporting.

4. *On the Air: The Stories Behind America's Most Influential Political Commentators*

A collection of biographies and personal stories from some of the most recognizable political commentators on TV. The book provides a behind-the-scenes look at their careers, challenges, and the evolution of political commentary. It highlights how their perspectives have influenced national conversations.

5. *Opinion Makers: How TV Political Commentators Shape Elections*

This book focuses on the critical role political commentators play during election cycles. It analyzes their impact on voter behavior, campaign strategies, and election outcomes. The author provides examples from recent elections to illustrate the power of televised political commentary.

6. *The Spin Room: Inside the World of TV Political Commentary*

A revealing look at the fast-paced environment of political TV studios, focusing on the commentators who craft narratives. The book covers the pressures, rivalries, and editorial decisions that shape what viewers see. It sheds light on the balance between journalism and entertainment in political commentary.

7. *Voices of Influence: The Media Personalities Behind Political TV Commentary*

This book profiles influential media personalities who have become synonymous with political commentary on television. It explores their backgrounds, communication styles, and the impact they have had on politics and culture. The narrative also discusses the evolution of their roles in an ever-changing media landscape.

8. *Polarized Screens: The Evolution of Political Commentary on Television*

Tracing the history of political commentary on TV, this book examines how the format and tone have changed over decades. It highlights key figures and moments that have defined the genre. The author discusses the implications of these changes for political engagement and discourse.

9. *Behind the Mic: Confidential Stories from TV Political Commentators*

Featuring insider accounts and interviews, this book offers a candid view of life as a political commentator on television. It reveals the personal and professional challenges commentators face, including dealing with public scrutiny and maintaining credibility. The book provides a humanizing perspective on these influential media figures.

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political commentators on tv: Political Commentators in the United States in the 20th Century Dan D. Nimmo, Chevelle Newsome, 1997-04-22 Devoid of technical jargon, this bio-critical sourcebook is a unique accounting of the careers of significant political commentators of the 20th century, including print and broadcast journalists, scholars, and political consultants. It offers insights into the rise and demise of political commentary, and future possibilities for an informed citizenry. In 40 separate bio-critiques covering 42 of the 20th century's most significant political commentators, this book traces the evolution of technical political commentary through four phases: the didactic phase of commentary via the newspaper columnist, 1914-1928; the interpretive phase associated with broadcast commentary during the golden age of radio, 1929-1948; the entertainment phase of the TV era, 1949-1980; and the opinionated phase ushered in by the diversification and proliferation of targeted communications media in the final two decades of the century. The volume describes in detail the achievements and failures of each communicator's career in contributing to the rise and demise of political commentary across the four phases of development.

political commentators on tv: Political Audiences Damiano Garofalo, 2016-02-10T00:00:00+01:00 This book deals with the popular reception of early Italian television during the years of the so-called long "economic boom" (1954-1969). To do so, the author focuses on the Catholic and Communist audiences' perception of the first TV programs. The investigation into these two main groups' reception will be conducted through the analysis of all the TV references published in the readers' columns of the two most popular rotocalchi of those years: the Catholic magazine *Famiglia Cristiana* and the Communist weekly *Vie Nuove*. Showing the collective discourse about television, made by very different types of audiences through the use of letters published by these popular magazines, this study points out how television's impact was also a mediated process. Therefore, the innovative proposal of this book is to suggest an in-depth study of the reception and cultural history of the early Italian television.

political commentators on tv: *Searching for Truth in the Empire of Lies: An Evolution of Political and Societal Perspectives During the Decline of America and its Empire* A.J. Smuskiewicz, 2024-05-30 Over the past several years, since the mid-2010s, America and Americans have gone through astonishing, unprecedented political, geopolitical, societal, and cultural changes. BLM, Antifa, transgenders, diversity equity inclusion, Trump derangement syndrome, rigged elections, an "insurrection," COVID crackdowns, vaccine mandates, assaults on free speech, political persecutions and prosecutions, mainstream media propaganda, the merger of state and corporate power, and reckless involvement in foreign wars that threaten to launch World War III. These events raise serious doubts about the sanity of the U.S. and Western elites who are driving the changes, and they point to the precipitous decline of America and its "Empire of Lies," as Vladimir Putin has labeled it. Chicago-based freelance educational writer and political commentator A.J. Smuskiewicz has carefully observed it all. He has evaluated, re-evaluated, and documented his evolving perspectives on the national and international chaos in this collection of essays, compiled from his published works during the momentous period of 2014 to 2024. The essays offer his unique, distinctly personal insights on the profound issues of the day (and some not-so-profound issues), with an unusual, highly individualistic mix of Right and Left ideas, of conservative, libertarian, and revolutionary radical views. Smuskiewicz compiled this collection as America was in the midst of another wild and weird election season—with one candidate facing possible imprisonment, a second candidate apparently struggling with dementia, and a third candidate posing a threat to both. Where could America and the world be headed? These essays will help to give you the background knowledge and frame of reference you need to understand and deal with whatever the hell is going to happen in this Empire of Lies.

political commentators on tv: The "Disguised" Political Film in Contemporary Hollywood Betty Kaklamanidou, 2016-10-20 With strict guidelines on methodology and time frame -- films produced after September 2001, and a socio-semiotic theoretical framework -- Betty Kaklamanidou unpacks the problematic terms and ideas that go along with defining a new genre. Kaklamanidou considers a different sub-genre per chapter, placing each group of films in their socio-historical context to reach conclusions about the production of political films in millennial Hollywood. In shifting the terms of the debate, *The Disguised Political Film in Contemporary Hollywood* offers a fresh, new approach to the subject of the political film. The political film is not a clearly delineated object but rather an elusive one and resistant to clear boundaries. So, what is a political film? Can *The Hunger Games* (2012) belong to the same category as *Lincoln* (2012)? Is *Jarhead* (2005) a political movie simply because it is set during the Gulf War but with no reference to the motives of the conflict and/or American and Arab relations, and thus in the same group of war films such as *The Three Kings* (1999), another narrative that focuses on the same military conflict but includes direct commentary to governmental and military strategies? Are historical films by definition political since the majority deals with significant events and/or people in a specific socio-cultural landscape?

political commentators on tv: Total Politics Guide to Political Blogging in the UK 2011/12 Caroline Crampton, 2011-11-17 The number of people reading and writing political blogs in the UK continues to grow, just as political bloggers grow in influence and authority. Now in its sixth year, the *Total Politics Guide to Political Blogging* comprises contributions from leading media commentators and bloggers analysing the state of the blogosphere and predicting where it might move next, as well as chronicling the pitfalls to avoid. The guide also contains blogging league tables, as voted for by *Total Politics* readers, which charts which blogs are the most influential in their field.

political commentators on tv: *Reframing Political Communication and Media Practices in the Middle East and North Africa* Dina Matar, 2025-06-26 A decade on from the Arab uprisings, debates continue to reiterate exceptionalist discourses about the region and its peoples which tend to deny individual agency. They also neglect long collective histories of mediated political cultures that have emerged within colonial and post-colonial structures and outside peripheries of formal power and politics. This book problematizes the relationship between politics and communication in the Middle East and North Africa region, paying attention to the diversity of communicative forms and political practices outside formal institutions and structures while remaining conscious of the power dynamics within institutional practices. Examining political communication in Palestine, Lebanon, Egypt, Morocco, Iraq, Syria, Turkey, Tunisia and Iran, the book's chapters challenge Western-centric theories and methodologies that dominate the broad field of political communication by reframing the discussions to include the politics of the marginal or the peripheral, the informal, and the grassroots.

political commentators on tv: Moscow Prime Time Kristin Roth-Ey, 2011-05-15 When Nikita Khrushchev visited Hollywood in 1959 only to be scandalized by a group of scantily clad actresses, his message was blunt: Soviet culture would soon consign the mass culture of the West, epitomized by Hollywood, to the dustbin of history. In *Moscow Prime Time*, a portrait of the Soviet broadcasting and film industries and of everyday Soviet consumers from the end of World War II through the 1970s, Kristin Roth-Ey shows us how and why Khrushchev's ambitious vision ultimately failed to materialize. The USSR surged full force into the modern media age after World War II, building cultural infrastructures—and audiences—that were among the world's largest. Soviet people were enthusiastic radio listeners, TV watchers, and moviegoers, and the great bulk of what they were consuming was not the dissident culture that made headlines in the West, but orthodox, made-in-the-USSR content. This, then, was Soviet culture's real prime time and a major achievement for a regime that had long touted easy, everyday access to a socialist cultural experience as a birthright. Yet Soviet success also brought complex and unintended consequences. Emphasizing such factors as the rise of the single-family household and of a more sophisticated consumer culture, the long reach and seductive influence of foreign media, and the workings of professional pride and

raw ambition in the media industries, Roth-Ey shows a Soviet media empire transformed from within in the postwar era. The result, she finds, was something dynamic and volatile: a new Soviet culture, with its center of gravity shifted from the lecture hall to the living room, and a new brand of cultural experience, at once personal, immediate, and eclectic—a new Soviet culture increasingly similar, in fact, to that of its self-defined enemy, the mass culture of the West. By the 1970s, the Soviet media empire, stretching far beyond its founders' wildest dreams, was busily undermining the very promise of a unique Soviet culture—and visibly losing the cultural cold war. *Moscow Prime Time* is the first book to untangle the paradoxes of Soviet success and failure in the postwar media age.

political commentators on tv: Political Communications Ivor Crewe, 1995-08-17 The results of British elections depend increasingly on what happens during the intensive four-week campaign, a period shaped not simply by what politicians do and say, but by how it is reported to the public through the mass media. This book, the fourth such collection on each election since 1979, examines the dialogue conducted via the press, television and the opinion polls between politicians and the people in the 1992 campaign. A mixture of academic research, expert experience and personal reflection, the chapters are written not only by academic scholars, but by professionals from the worlds of television, newspapers, polling and party organisation. The book will be of great interest not only to academic political scientists, but to politicians, journalists, market researchers and party workers - indeed, to all with an active interest in elections and the mass media in Britain.

political commentators on tv: Media and Politics in New Democracies Jan Zielonka, 2015 How is power being mediated in new democracies? Can media function independently in the unstable and polarised political environment experienced after the fall of autocracy? Do major shifts in economic and ownership structures help or hinder the quality of the media? How much can new media laws alter old journalistic habits and political cultures? And how do new technologies impact the media and democracy? This book examines these questions, drawing on a vast set of data assembled by a large international project.

political commentators on tv: From the Left Bill Press, 2018-03-20 Press hosted Crossfire and The Spin Room on CNN, and Buchanan and Press on MSNBC. A member of the White House Press Corps and columnist for Tribune Media Services and The Hill, Press was an early supporter of Bernie Sanders and hosted two of the Senator's first presidential strategy sessions in his living room.--from Dust jacket flap.

political commentators on tv: Political Satire, Postmodern Reality, and the Trump Presidency Mehnaaz Momen, 2018-12-11 This book attempts to grasp the recent paradigm shift in American politics through the lens of satire. It connects changes in the political and cultural landscape to corresponding shifts in the structure and organization of the media, in order to shed light on the evolution of political satire on late-night television. Satire is situated in its historical background to comprehend its movement away from the fringes of discourse to the very center of politics and the media. Beginning in the 1990s, certain trends such as technological advances, media consolidation, and the globalization of communications reinforced each other, paving the way for satire to claim a prized spot in the visual media—a tendency that only gained strength after September 11. While the Bush presidency presented itself as an apposite target for satirists, their stronghold on American television was made possible by a number of transitions in broader culture, which are encapsulated in the shrinking space available for political engagement under neoliberalism. This largely underestimated development can be understood through the framework of postmodernism, which focuses on the relationship between language, power, and the presentation of reality. These trends and transitions reached a climax in the 2016 election where President Trump was elected, embodying what can only be considered a significant turning point in American politics. The bigger narrative contains various subplots represented in the rise of the neoliberal economy, the acceptance of postmodernism as the dominant cultural code, and the role of the voyeur superseding that of the engaged citizen. It is only through understanding each of these pieces and connecting them that we can comprehend the current political transformation. The present moment may feel like a golden age of satire, and it may well be, but this book addresses the hardest questions about

the realities behind such a claim: what can we conclude about when and how satire is effective, judging by the history of this genre in its various incarnations, and how can the “apolitical” postmodern media landscape be reconciled with what the best of this genre has had to offer during times of political duress?

political commentators on tv: Political Communication and Leadership Elena Block, 2015-08-11 The long-lasting hegemonic rule of President Hugo Chávez not only involved significant rearrangements in the control of political power in Venezuela but also shifts in the way its citizens constructed, connected and interacted with politics. In this book, Elena Block explores the political communication style developed by Chávez to transmit his ideologies and engage with his publics — A style that unfolded incrementally between 1998, the year of his first presidential campaign, and March 13th 2013 when his death was announced after a long struggle with cancer. What sort of political communication did Hugo Chávez develop to establish hegemony in Venezuela? What made him so popular? Block argues that Chávez’s political communication style can be better understood through the concept of mimetisation, a systematic sequence of communicational events and practices whereby the Venezuelan President managed to build a bond with his constituents. Applying a mixed qualitative method of collection and analysis of relevant data, this phenomenon is examined via the President’s emotional use of common cultural symbols; dramatized and informalised language; savvy use of communication and media, and boost of inclusive, compensatory, and participatory practices in which his constituents not only felt mimetically mirrored, but also endowed with an identity. Shedding new light on contemporary theories of populism from the perspective of political communication and identity construction, the notion of mimetisation can be adjusted and applied to study the links of populist phenomena, the mediatization of politics and government, cultural appeal and identity politics in other cultures and situations in contemporary times.

political commentators on tv: Political Culture and Media Genre K. Richardson, K. Parry, J. Corner, 2012-11-13 Exploring the forms and meanings of mediated politics beyond the news cycle, this book encompasses genres drawn from television, radio, the press and the internet, assessing their individual and collective contribution to contemporary political culture through textual analysis and thematic review.

political commentators on tv: Networks, society, and polis: epistemological approaches on mediatization Jairo Ferreira, Pedro Gilberto Gomes, Antonio Fausto Neto, José Luiz Braga, Ana Paula da Rosa, Wilson Gomes, Vera V. França, Muniz Sodré, Göran Bolin, Ilya Kiriya, Rita Figueiras, Magali do Nascimento Cunha, Ada C. Machado da Silveira, Mario Carlón, 2020-12-08 This book is one of the results of the II International Seminar on Research on Mediatization and Social Processes. The II International Seminar on Research on Mediatization and Social Processes had a program developed at two levels: Debate panels, with invited researchers – five tables with the participation of researchers from Sweden (1), Russia (1), Portugal (1), Argentina (1), and Brazil (6). The schedule of the II Seminar and its structure are available at <https://www.midiaticom.org/seminario-midiatizacao/grade-de-programacao-2018/>. In total, there were 15 hours of debates at the five debate panels. This second event gave continuity to the first International Seminar on Research on Mediatization and Social Processes, which also had guest researchers. In the first seminar, the five panels were attended by researchers from France (3), Denmark (1), Argentina (2), and Brazil (4). See: <http://www.midiaticom.org/seminariointernacional/programacao-2016/>. Therefore, methodologically, the Seminar takes place in the articulation of debate panels with international guests and working groups, with the presence of researchers, doctors, doctoral students, Masters, and master’s degree students. We emphasize that, still in the scope of training processes, master’s and doctoral students, masters and doctors, post-doctoral students and post-doctors, and members of the organizing Research Group take part in them as reviewers, in a blind evaluation, of the expanded abstracts submitted by graduates with lower titles – under the coordination of researchers/professors of the Research Group on Mediatization and Social Processes. They evaluated (in a group of more than

three dozen reviewers) each of the works submitted by colleagues with training at a lower level, with classification grades, which resulted in the approved papers. Then, they were grouped by the organizing committee, successively, until the event's working groups were formed. A total of 237 abstracts were submitted. They were selected in the following proportion of participants: 21% of professors/researchers; 33% doctors and doctoral students; 33% masters and master's students; 13% graduates and undergraduate students, linked to scientific initiation research project and/or with research results of a senior research project. In the first seminar, in 2016, there were 250 submissions by authors and 217 expanded abstracts. Out of these, around 188 works were selected. At both events, half of the participants were from universities in other states (São Paulo, Rio de Janeiro, and Minas Gerais, mainly). Among its results, in addition to the training processes in the course of its realization, we emphasize its consolidation in a library of reflections, in the form of complete articles of the presentations in Working Groups and books published in e-book format (with chapters produced by the participants of the debate panels). The expanded abstracts of the event are available at <https://midiaticom.org/anais/index.php/seminario-midiaticom-resumos>. The full articles are available at <https://midiaticom.org/anais/index.php/seminario-midiaticom-artigos>. This book of the Debate Panels of the II Seminar, in this e-book edition, is available not only in the project collection (<https://www.midiaticom.org/e-books/>) but also at FACOS UFSM (<https://www.ufsm.br/editoras/facos/publicacoes/>). We reiterate our thanks to CAPES and FAPERGS for the financial support, which is essential for to enable this proposal of conversation via research, both theoretical and empirical, carried out by its participants.

political commentators on tv: Politics and the Twitter Revolution John H. Parmelee, Shannon L. Bichard, 2012-01-01 Politics and the Twitter Revolution: How Tweets Influence the Relationship between Political Leaders and the Public by John H. Parmelee and Shannon L. Bichard is the first comprehensive examination of how Twitter is used politically. Surveys and in-depth interviews with political Twitter users answer several important questions, including: Who follows the political leaders on Twitter, and why? How persuasive are political tweets? Is political Twitter use good for democracy? These and other questions are answered from theoretical perspectives, such as uses and gratifications, word-of-mouth communication, selective exposure, innovation characteristics, and the continuity-discontinuity framework. In addition, content analysis and frame analysis illustrate how political leaders' tweets frame their policies and personalities. The findings in Politics and the Twitter Revolution show Twitter to be surprisingly influential on political discourse. Twitter has caused major changes in how people engage politically. Followers regularly take actions that are requested in leaders' tweets, and, in many cases, leaders' tweets shape followers' political views more than friends and family. Other findings raise concerns. For some, Twitter use contributes to political polarization, and there is frequently a disconnect between what followers expect from leaders on Twitter and what those leaders are giving them.

political commentators on tv: The Times-Picayune in a Changing Media World S. L. Alexander, Frank D. Durham, Alfred Lawrence Lorenz, Vicki Mayer, 2014-07-17 In 2012-2013, one of the largest U.S. newspaper chains, Advance Publications, determined its main product was no longer newspapers but news, and switched from daily print publication of The Times-Picayune of New Orleans to three days a week, while upgrading its presence online ("Digital First"). More than two hundred employees, including half the newsroom, were laid off in one of the poorest U.S. cities with among the lowest literacy rates and percentages of households with Internet access. The decision raised a furor in New Orleans. Beginning with an historical overview of The Times-Picayune, from its 1837 founding through the present, The Times-Picayune in a Changing Media World: The Transformation of an American Newspaper describes the crucial role the dailies played in the 1960 school desegregation crisis, as well as the impact of the switch on print coverage of hard news in the context of media developments, and provides a detailed analysis of specific print editions of The Times-Picayune and its digital formats conducted before and after the switch. This study of the evolution of The Times-Picayune is instructive for all concerned with what the transformation might portend for the news profession and for the traditional role of the press in the

digital age.

political commentators on tv: *Media and Democracy* James Curran, 2011-03-31 *Media and Democracy* addresses key topics and themes in relation to democratic theory, media and technology, comparative media studies, media and history, and the evolution of media research. For example: How does TV entertainment contribute to the democratic life of society? Why are Americans less informed about politics and international affairs than Europeans? How should new communications technology and globalisation change our understanding of the democratic role of the media? What does the rise of international ezines reveal about the limits of the internet? What is the future of journalism? Does advertising influence the media? Is American media independence from government a myth? How have the media influenced the development of modern society? Professor Curran's response to these questions provides both a clear introduction to media research, written for university undergraduates studying in different countries, and an innovative analysis written by one of the field's leading scholars.

political commentators on tv: *Humorous Political Stunts* Majken Jul Sørensen, 2015 A group of anti-conscription activists break into a prison, demanding to be jailed together with their friend already locked up because of his beliefs. Clowns from the rebel clown army mimic police sent to control political protests. Visiting Santas hand out presents taken from shop shelves without the approval of the shopping centre management. These are examples of humorous political stunts - public actions, hoaxes and happenings that confront systems of power. This book contains many amusing stories of such stunts, showing the boldness and creativity of the activists. Interviews and documents are used to show how humour can facilitate outreach, mobilisation and a culture of resistance. *Humorous Political Stunts* combines insights from the fields of nonviolence and humour studies and makes theoretical contributions to each area.

political commentators on tv: *Power Shift? Political Leadership and Social Media* David Taras, Richard Davis, 2019-12-09 *Power Shift? Political Leadership and Social Media* examines how political leaders have adapted to the challenges of social media, including Facebook, Instagram, Twitter, and memes, among other means of persuasion. Established political leaders now use social media to grab headlines, respond to opponents, fundraise, contact voters directly, and organize their election campaigns. Leaders of protest movements have used social media to organize and galvanize grassroots support and to popularize new narratives: narratives that challenge and sometimes overturn conventional thinking. Yet each social media platform provides different affordances and different attributes, and each is used differently by political leaders. In this book, leading international experts provide an unprecedented look at the role of social media in leadership today. Through a series of case studies dealing with topics ranging from Emmanuel Macron and Donald Trump's use of Twitter, to Justin Trudeau's use of selfies and Instagram, to how feminist leaders mobilize against stereotypes and injustices, the authors argue that many leaders have found additional avenues to communicate with the public and use power. This raises the question of whether this is causing a power shift in the relationship between leaders and followers. Together the chapters in this book suggest new rules of engagement that leaders ignore at their peril. The lack of systematic theoretically informed and empirically supported analyses makes *Power Shift? Political Leadership and Social Media* an indispensable read for students and scholars wishing to gain new understanding on what social media means for leadership.

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